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**NEW LIFE WELLNESS CENTER OFFERS
BACK TO SCHOOL SPORTS NEUROLOGICAL BASELINE TEST**

*Youth sports concussion is on the rise; Preseason neurological testing
provides valuable data for concussion recovery*

FOR IMMEDIATE RELEASE

Smithtown, NY (August 19, 2015) – Recognizing the growing rate of concussions sustained by student athletes, Dr. W. Brent Reynolds, board-certified Chiropractic Neurologist and neurofeedback practitioner, today announced the availability of its [“Sports Baseline Neurological Assessment”](#) at New Life Wellness Center's Smithtown, Long Island location. The baseline is recommended for students who are planning to play both contact and non-contact competitive and recreational sports in the upcoming school year.

According to Dr. Reynolds, “Sports concussion is a growing epidemic among our student athletes. Youth sports-related concussions accounted for over 160,000 emergency room visits in 2012, equating to one child every three minutes.¹ Concussion for a child is even more serious than for an adult since the pediatric brain is still developing; many children with traumatic brain injuries often face long-term cognitive,

behavioral and social challenges. The key of course is prevention through proper training and equipment; although helmets are essential in preventing skull fracture, no helmet is concussion-proof. A baseline neurological assessment prior to the start of the season provides crucial data in the unfortunate event of concussion to serve as a comparative basis in a post-injury evaluation and for developing a healing plan.”

The Sports Baseline Neurological Assessment begins with a [Quantitative Electroencephalographic \(QEEG\) brain map](#) which provides baseline data on the child’s neurological health. The “Q” is painless and non-invasive; sensors measure and record electrical activity in the various regions of the brain, noting neurological capabilities and deficits. The “Q” is followed by a clinical neurological exam which measures the child’s sensory and motor abilities, balance and coordination. If traumatic brain injury is suspected during the season, the baseline provides objective data on areas of brain dysfunction which helps with recovery and return-to-play planning.

Dr. Reynolds added, “A clinical diagnosis of traumatic brain injury such as concussion is typically based on subjective symptoms reported by parents or observed by clinicians. The assessment tools in a neurological baseline are more objective and effective, providing factual evidence of any brain dysfunction. This data is essential for creating a rehabilitation plan to restore a patient’s neurological health.”

[The Sports Baseline Neurological Assessment](#) is available at a special pre-season price of \$150 (\$325 value) which expires September 30, 2015. For more information contact Dr. Reynolds' office at 631.265.1223.

¹.Ferguson RW. Safe Kids Worldwide Analysis of Consumer Product Safety Commission (CPS C) National Electronic Injury Surveillance System (NEISS) data, 2013.

About New Life Wellness Center

Dr. Keri Chiappino and Dr. W. Brent Reynolds offer a unique, expanded approach to wellness that combines the best of neurological science with nutrition and traditional chiropractic, helping their patients achieve balance in their brains, their bodies and their lives.

The doctors have distinguished themselves as two of 1000 doctors worldwide achieving Diplomatic status on the American Chiropractic Neurological Board (ACNB), with over 1000 hours in Chiropractic Neurological coursework. Their private family practice, New Life Wellness Center, is dedicated to relieving chronic conditions that severely disable people, including, but not limited to, traumatic brain injury, Multiple Sclerosis, Parkinson's, Alzheimer's, Autism Spectrum Disorders, ADD/ADHD, vertigo, migraines, pain, asthma, depression and anxiety disorders. Offices are located in Manhattan (Upper West Side) and Smithtown, Long Island. [Cutting-edge BrainCore Neurofeedback therapy](#) is available at the Smithtown location.

Visit the doctors at www.newlifechiropractic.com, on Facebook (www.facebook.com/newlifechi) and Twitter (<https://twitter.com/drchironeuro>).

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New Life Wellness Center

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