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NEW LIFE WELLNESS CENTER HOSTS POLICE & CROSSING GUARD WELLNESS DAY

FOR IMMEDIATE RELEASE

Smithtown, NY (May 23, 2014) -- Dr. Keri Chiappino, DC DACNB BCN and Dr. W. Brent Reynolds, DC DACNB, board-certified Chiropractic Neurologists and co-owners of New Life Wellness Center, will host a “**Police & Crossing Guard Wellness Day**” on Saturday, June 14, 2014 from 12pm-3pm at the center’s Smithtown office located at 323 Middle Country Road. Attendees will receive complimentary chair massages, acupressure treatments, balancing testing, posture analysis and blood pressure checkups. Information on wellness, nutrition, sleep improvement patterns and non-drug pain relief will be provided. The event will include raffles for gift certificates, supplements and wellness prizes, and refreshments will be served.

According to Dr. Reynolds, “Studies show that police officers have a high rate of lower back problems due to long hours in the patrol car, heavy duty belts, foot pursuits and other job-related activities. Crossing guards are also at a risk for traumatic injuries on the job, with slips, trips and falls being the most common hazards. Prolonged standing and working in adverse weather are other contributors to musculoskeletal pain.”

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“Being physically and mentally fit is essential to job performance,” commented Dr. Chiappino, “especially for members of law enforcement who face unique physical challenges and psychological stressors. Many in community service careers continue to fulfill their duties while in extreme discomfort, either working through the pain or taking medications that merely mask the source of the pain and often have serious side effects. The upcoming Wellness Day will focus on the importance of developing a healthy, properly aligned body to help protect against injury and fight off disease. We invite police department members and crossing guards to experience the benefits of holistic therapies that address the source of their health condition, not just the symptoms. Our goal is to demonstrate how to reduce pain, relieve stress, enhance cognitive performance and improve nutrition naturally.”

For more information on the free Police and Crossing Guard Appreciation day on June 14, 2014 contact New Life Wellness Center at 631.265.1223 or frontdesk@newlifechiropractic.com.

About New Life Wellness Center

Dr. Keri Chiappino and Dr. W. Brent Reynolds offer a unique, expanded approach to wellness that combines the best of neurological science with nutrition and traditional chiropractic, helping their patients achieve balance in their brains, their bodies and their lives. The doctors have distinguished themselves as two of 600 doctors worldwide achieving Diplomatic status on the American Chiropractic Neurological Board (ACNB), with over 900 hours in Chiropractic Neurological course-work. Their private family practice, New Life Wellness Center, is dedicated to relieving chronic conditions that severely disable people, including, but not limited to, Multiple Sclerosis, Parkinson's, Alzheimer's, Autism Spectrum Disorders, ADD/ADHD, vertigo, migraines, pain, asthma, depression and anxiety disorders. Offices are located in Manhattan (Upper West Side), Smithtown and Lake Grove, Long Island. Cutting-edge [BrainCore Neurofeedback therapy](#) is also available at each location. Visit the doctors at www.newlifechiropractic.com, on Facebook (www.facebook.com/newlifechi) and Twitter (<https://twitter.com/drchironeuro>).